

Daniel (Danny) Twieg

INSTRUCTIONAL DESIGNER | MEDIA PRODUCER

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PROFESSIONAL SUMMARY

Instructional designer with an M.A. in Learning Design and Technology who brings video and audio production experience into higher-ed course design. Designs and restructures courses in Canvas, builds courses in Rise 360, and checks Canvas work for accessibility against WCAG 2.1. Over a decade of combined production and instructional design experience, including 95+ instructional videos produced over six years. Open to hybrid roles.

SKILLS

Course Design: Backward design, ADDIE, SAM; OSCQR course quality rubric (familiar)

Learning Management Systems (LMS): Canvas (5 years): course design, custom HTML/CSS, course support; familiar with course copying, IMSCC export, and Brightspace (D2L)

Authoring and Interactive Tools: eLearning development, Articulate Rise 360, ThingLink, Hypothesis, Wix; Articulate Storyline (familiar)

Accessibility and Inclusive Design: Web Content Accessibility Guidelines (WCAG) 2.1, Universal Design for Learning (UDL), Canvas accessibility checker, closed captioning, manual accessibility review

Media Production: Storyboarding, voiceover recording and narration, motion graphics, graphic design, video and audio editing, podcast production, YouTube and Podbean publishing

Media Software: Adobe Premiere Pro, After Effects, Audition, Photoshop, and Illustrator; Camtasia

SELECTED PROJECTS

T-PREP capstone: two deliverables | M.A. capstone, in partnership with the T-PREP program director, CU Denver

- Audited a 29-page, seven-module undergraduate handbook page by page with the program director over a series of Zoom sessions, reading it as a student would and classifying every problem as a broken link, out-of-date content, missing content, or content students could not locate.
- Rebuilt some handbook pages in Canvas and enhanced others: restructured navigation, coded an expandable menu and read-more components in custom HTML where standard tools could not, and designed section icons to break up long text.
- Cleared every page through Canvas's accessibility checker and corrected each flagged issue. The updated handbook is now live for the T-PREP program.
- Designed and built [CU Denver: Steps to Success](#), a self-paced Articulate Rise 360 onboarding course for incoming transfer students, as part of the same project. Showed the program director what Rise 360 could do, and once she approved the platform, built the course from the content she supplied, handling layout, course graphics, and interactive quizzes.

Podcasting @ThingStudio | Rise 360 course for ThingStudio, CU Denver's digital pedagogy studio

- Authored the instructional content as subject-matter expert and built a self-paced course teaching faculty and students to produce podcast audio with the studio's equipment and software, with defined learning outcomes and custom quizzes to assess learning.
- Added a 360-degree studio photo with ThingLink hotspots that name the audio and computer equipment and its purpose, so learners who hadn't visited could explore the space.

Spot the Smish, an Articulate Storyline course | Graduate independent study

- Proposed the independent study with a project partner because the program offered no Storyline course, then co-built an interactive course teaching older adults and people with limited digital literacy to recognize phishing sent by text message; built the hot-spot activity in which learners inspect a scam text and click flagged details to see each red flag explained.

PROFESSIONAL EXPERIENCE

Podcast Editor / Web Content Editor

The Teacher Leader Press

December 2025 - Present | Littleton, CO (Remote) | Freelance

- Edit The Teacher Leader Podcast, a three-host discussion show for educators with a guest each episode, in Adobe Audition and publish it through Podbean to Apple Podcasts and other platforms.
- Designed and built the organization's website from scratch in Wix, collaborating with the owner on design and navigation: a single landing page of five sections plus four linked pages. Designed the podcast cover art in Illustrator.
- Maintain the site through ongoing content updates.

Lead Mentor / Technical Teaching Assistant

University of Colorado Denver, School of Education and Human Development

September 2025 - Present | Denver, CO (Remote) | Stipend, now Pro Bono

Serve as Lead Mentor and technical Teaching Assistant for one online graduate-level course each semester in the Urban Teacher Education program, working with the same instructor since 2021.

- Designed visuals in Illustrator and Photoshop, then used the Canvas HTML Editor for advanced layout work beyond Canvas's standard tools: narrowing page width, adding content boxes, and reorganizing layout.
- Provide technical support to the instructor and her students when Canvas issues come up.

Senior Instructional Designer

Rocky Mountain Public Health Training Center (RM-PHTC), Colorado School of Public Health, University of Colorado Anschutz

January 2026 - August 2026 | Aurora, CO (Remote) | Full-Time, Grant-Funded

Produced training media for an HRSA-funded center serving the public health workforce across six Rocky Mountain states and 32 tribal nations.

- Recorded voiceover narration for public health training videos, including the six-part Multi-State Outbreaks Training Series and a three-video message-mapping series. Made two Rural Native Veteran videos, one in Camtasia and one in After Effects.
- Edited 12 instructor-recorded Microsoft Teams presentations into finished training videos in Camtasia for online course modules. Cut verbal stumbles and animated keyword underlines to hold attention through slide-based content.
- Served as peer reviewer on colleagues' training projects, a required step before release. Caught audio that did not fade cleanly, visuals that fell out of sync, and errors in wording and grammar.
- Published approved training videos to the RM-PHTC YouTube channel and edited closed captions for accuracy and accessibility.

Instructional Designer & Digital Media Producer

The Learning Agency, School of Education and Human Development, University of Colorado Denver

June 2021 - May 2025 | Denver, CO (On-Site and Hybrid)

Designed instructional content and produced learning media at a graduate student-staffed agency within CU Denver's Learning Design and Technology program, serving faculty and external clients.

- Transferred an instructor's course content from spreadsheets into Canvas, updating it each semester when she revised what the course would include. Restructured modules, modified existing page templates, and wrote custom HTML for navigation and visual consistency across multiple semesters.
- Reviewed courses for accessibility using Canvas's accessibility checker and manual review against WCAG 2.1.
- Produced 2 podcasts (21 episodes) and 5 instructional videos for faculty and client projects.
- Recommended microphone, audio interface, and Cloudlifter upgrades for CU Denver's ThinkStudio while scouting it as a recording space. The director approved them and chose lower-cost alternatives where budget required.
- Recorded and edited 20 audio read-alongs for ESL learners to listen to while following along in the corresponding book. Before recording, instructed each Mandela Fellow to pause five seconds before and after each page turn, which left room to edit out the page-turning sound in post.

Digital Media Producer / Video Content Creator

atlasRFIDstore

May 2014 - March 2020 | Birmingham, AL (On-Site and Hybrid)

Sole video producer for an e-commerce retailer of RFID hardware, from filming to delivery, tracking priorities and deadlines in Trello.

- Produced 95+ instructional RFID videos over six years, from in-depth tutorials to short FAQ videos answering the questions the sales team fielded most, including the channel's two most-viewed videos (242K+ and 146K+ YouTube views).
- Filmed manufacturer interviews and product footage on location at RFID Journal LIVE, the industry's largest annual conference, then edited and delivered 9 videos to those manufacturers on a tight deadline.
- Produced the company's brand video, "[atlasRFIDstore | Facilitators of Innovation](#)," recording the voiceover and creating custom motion graphics in After Effects; it remains on the company's About Us page six-plus years later, through a full site redesign.

EDUCATION

Master of Arts (M.A.) in Learning Design and Technology, University of Colorado Denver, May 2025. 4.0 GPA.

Bachelor of Arts (B.A.), dual degrees, in Video Production and Digital Media Design and in Integrated Studies (Individually Designed Majors), University of Alabama at Birmingham, May 2014, cum laude.

Digital Media Fellow, University of Alabama at Birmingham, 2013 - 2014.

AWARDS & RECOGNITION

Six Certificates of Appreciation, atlasRFIDstore (2015 - 2016), for video production quality and deadline turnaround.

National Silver Student ADDY Award and 9 additional Student ADDY Awards, American Advertising Awards (UAB Digital Media).