

Daniel (Danny) Twieg

SENIOR INSTRUCTIONAL DESIGNER

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PROFESSIONAL SUMMARY

I design and build online courses for higher education, and I produce the video, audio, and motion graphics that go in them. Five years in Canvas, including custom HTML/CSS when a layout needs more control. Before that, over a decade in production: 95+ instructional videos, with the most-watched past 242,000 views. I work with faculty and subject-matter experts, design to WCAG 2.1 and UDL, and hold an M.A. in Learning Design and Technology from CU Denver.

SKILLS

Course Design: Backward design, ADDIE, SAM; OSCQR course quality rubric (familiar)

Learning Management Systems (LMS): Canvas (5 years): course design, custom HTML/CSS, course support; familiar with Brightspace (D2L)

Authoring & Interactive Tools: Articulate Rise 360, ThingLink, Hypothesis; Articulate Storyline (familiar)

Accessibility & Inclusive Design: WCAG 2.1, Universal Design for Learning, Canvas accessibility checker, closed captioning, manual accessibility review

Media Production: Voiceover recording and narration, motion graphics, graphic design, video and audio editing, podcast and audiobook production, YouTube video publishing

Media Software: Adobe Premiere Pro, After Effects, Audition, Photoshop, and Illustrator; Camtasia

SELECTED PROJECTS

T-PREP capstone: two deliverables | *M.A. capstone, in partnership with the T-PREP program director, CU Denver*

- Audited the [undergraduate handbook](#) page by page with the program director over a series of Zoom sessions, reading all 29 pages across seven modules the way a student would and classifying every problem found as a broken link, out-of-date content, missing content, or content students could not locate.
- Rebuilt it in Canvas, restructuring how students navigate it, building an expandable menu and read-more components in the custom HTML editor when the standard tools could not produce them, and designing section icons to break up long stretches of text.
- Ran every page through Canvas's accessibility checker and fixed what it flagged. The rebuilt handbook is in active use by the T-PREP program.
- Designed and built [CU Denver: Steps to Success](#), a self-paced Articulate Rise 360 onboarding course for incoming transfer students, as part of the same project: layout decisions, course graphics, and interactive quizzes I recommended after demonstrating what Rise 360 could do, then built from the content the subject-matter experts supplied.

Podcasting @ThingStudio | *Rise 360 course for ThingStudio, CU Denver's digital pedagogy studio*

- Wrote the instructional content and built a self-paced course teaching faculty and students to produce podcast audio with the studio's equipment and software, with defined learning outcomes and custom quizzes to assess learning.

eLearning Voice-overs: How to Record | *Rise 360 course, graduate coursework*

- Designed and built a self-paced course training instructors who teach online to record professional-sounding narration with their own equipment and space, covering mic technique, gear at different budgets, and room setup. Made the visuals and produced several of the video demonstrations.

Spot the Smish, an Articulate Storyline course | *Graduate independent study*

- Co-built an interactive Articulate Storyline course teaching older adults and people with limited digital literacy to recognize phishing attempts delivered by text message.
- Proposed the independent study with a project partner because the program offered no Storyline course; built the hot-spot activity in which learners inspect a scam text and click flagged details for an explanation of each red flag.

EXPERIENCE

Senior Instructional Designer, Rocky Mountain Public Health Training Center, Colorado School of Public Health, University of Colorado Anschutz

January 2026 – August 2026 | Aurora, CO (Remote) | Full-Time, Grant-Funded

Produced training media for an HRSA-funded center serving the public health workforce across six Rocky Mountain states and 32 tribal nations.

- Peer-reviewed colleagues' training projects, flagging audio that didn't fade in or out smoothly, visuals that fell out of sync, and issues with wording and grammar.

- Recorded voiceover narration for public health training videos, including the complete six-part Multi-State Outbreaks Training Series and a three-video message-mapping series.
- Edited instructors' self-recorded Microsoft Teams presentations into polished training videos in Camtasia for online course modules, removing verbal stumbles and animating keyword underlines to keep slide-based content visually engaging.
- Published approved training videos to the RM-PHTC YouTube channel and edited closed captions for accuracy and accessibility.

Podcast Editor / Web Content Editor, The Teacher Leader Press

December 2025 – Present | Littleton, CO (Remote) | Freelance

- Edit The Teacher Leader Podcast, a discussion show for educators with three hosts and a guest in each episode, in Adobe Audition, and publish approved episodes to Podbean for distribution to Apple Podcasts and other platforms.
- Designed and built the organization's website on Wix, collaborating with the owner on design and navigation, and designed the podcast's cover art in Illustrator; maintain the site through ongoing content updates.

Lead Mentor / Technical Teaching Assistant, University of Colorado Denver, School of Education and Human Development

September 2025 – Present | Denver, CO (Remote) | Stipend, now Pro Bono

Serve as Lead Mentor and technical Teaching Assistant for one online graduate-level course each semester in the Urban Teacher Education program, with an instructor I have worked with since 2021.

- Collaborated with the course instructor to improve the course's visual design, applying graphic design principles in the Canvas HTML Editor to refine layouts.
- Reviewed each course for accessibility and clear navigation.
- Serve as the primary contact for the instructor and students on Canvas issues, and flag content that needs updating, making the changes once the instructor confirms.

Instructional Designer & Digital Media Producer, The Learning Agency, School of Education and Human Development, University of Colorado Denver

June 2021 – May 2025 | Denver, CO (On-Site and Hybrid)

Designed instructional content and produced learning media at a student-staffed agency within CU Denver's Learning Design and Technology program, serving faculty and external clients.

- Designed and laid out an instructor's clinical teacher certificate courses in Canvas across multiple semesters: restructured modules, built reusable page templates, and wrote custom HTML for navigation and visual consistency.
- Built a Canvas sandbox course to prototype layouts and test custom HTML before applying anything to a live course.
- Reviewed courses for accessibility using Canvas's accessibility checker and manual review against WCAG 2.1.
- Produced 2 podcasts (21 episodes), 20 audiobooks, and 5 instructional videos to support faculty and client projects.
- Provided Canvas support for faculty and students: updated course links, helped students use Hypothesis, added and removed students at instructors' request, and copied and updated courses for the next semester.

Digital Media Producer / Video Content Creator, atlasRFIDstore

May 2014 – March 2020 | Birmingham, AL (On-Site and Hybrid)

Sole video producer for an e-commerce retailer of RFID hardware, owning production from filming through delivery.

- Produced 95+ instructional RFID videos on a near-weekly schedule, from in-depth tutorials to short FAQ videos featuring coworkers as on-camera experts, including the channel's two most-viewed videos (242K+ and 146K+ YouTube views), which the support team pointed customers to rather than explaining the same process on every call.
- Produced the company's brand video, "atlasRFIDstore | Facilitators of Innovation," recording the voiceover and creating custom motion graphics in After Effects; it remains on the company's About Us page six-plus years later, through a full site redesign.

Digital Media Fellow, University of Alabama at Birmingham

September 2013 – August 2014 | Birmingham, AL (On-Site)

- Produced instructional and promotional videos with campus departments; conducted student workshops on video production and mentored students in multimedia software and equipment.

EDUCATION

Master of Arts in Learning Design and Technology, University of Colorado Denver, May 2025. 4.0 GPA.

Bachelor of Arts (dual degrees) in Video Production and Digital Media Design, and in Integrated Studies (Individually Designed Majors), University of Alabama at Birmingham, May 2014, cum laude.

AWARDS & RECOGNITION

National Silver Student ADDY Award and 9 additional Student ADDY Awards, American Advertising Awards (UAB Digital Media).