

Daniel (Danny) Twieg

Multimedia Instructional Designer

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PROFESSIONAL SUMMARY

I'm an instructional designer with a background in video production — I design online courses and produce the media that carries them. Over a decade of production: 95+ published instructional videos, 242K+ views on the top one. An M.A. in Learning Design and Technology (CU Denver, 4.0 GPA) is how I learned to build the courses around them. I design in Canvas, including custom HTML/CSS when the standard tools fall short, and I partner with faculty and subject matter experts (SMEs) to make it all accessible under WCAG 2.1 and UDL. Most recently, public health training at the Colorado School of Public Health.

SKILLS

Course Design & eLearning: Backward design, ADDIE, SAM; Canvas Learning Management System (LMS) course design, custom HTML/CSS, and catalog operations (5 years); introductory, self-directed exploration of Brightspace (D2L); Articulate Rise 360

Accessibility & Inclusive Design: WCAG 2.1, Universal Design for Learning (UDL), Canvas accessibility checker, closed captioning, manual accessibility review

Media Production: Voiceover recording and narration, Camtasia, Adobe Premiere Pro, After Effects, Audition, Adobe Podcast, Descript, Photoshop, Illustrator, InDesign; graphic design, photography, video and audio production (filming, motion graphics, editing, publishing), podcast and audiobook production, YouTube channel publishing, ThingLink, Claude, ChatGPT, Wix website design

EXPERIENCE

Senior Instructional Designer — Rocky Mountain Public Health Training Center, Colorado School of Public Health, University of Colorado Anschutz

January 2026 – August 2026 | Aurora, CO (Remote) | Full-Time, Grant-Funded

Produce training media for an HRSA-funded center serving the public health workforce across six Rocky Mountain states and 32 tribal nations.

- Record voiceover narration for public health training videos (9 recordings over 6 months), including the complete 6-part Multi-State Outbreaks Training Series and a 3-video message-mapping series.
- Edit instructors' self-recorded Microsoft Teams presentations into polished training videos in Camtasia for online course modules, removing verbal stumbles and animating keyword underlines to keep slide-based content visually engaging.
- Publish approved training videos to the RM-PHTC YouTube channel and edit closed captions for accuracy and accessibility.
- Peer-review colleagues' training projects, providing specific suggestions for improvement.

Podcast Editor / Web Content Editor — The Teacher Leader Press

December 2025 – Present | Littleton, CO | Freelance

- Edit a three-host interview podcast in Adobe Audition: remove background noise with Adobe Podcast, cut filler words and verbal stumbles, and balance overlapping speakers to deliver publication-ready episodes.
- Designed and built the organization's website on Wix, collaborating with the director on design and navigation; maintain the site through ongoing content updates.

Lead Mentor / Teaching Assistant — University of Colorado Denver, School of Education and Human Development

September 2025 – Present | Denver, CO (Remote) | Part-Time

Serve as Lead Mentor and Teaching Assistant for one online graduate-level course each semester in the Urban Teacher Education program since Fall 2025, currently the 27-student Teachers as Leaders summer course.

- Collaborate with the course instructor to improve the course's visual design, applying graphic design principles in the Canvas HTML Editor to refine layouts.
- Review each course for accessibility and clear navigation.
- Provide technical support to the instructor and students as the primary contact for Canvas issues.

Instructional Designer & Digital Media Producer — The Learning Agency at CU Denver

June 2021 – May 2025 | Denver, CO (On-Site and Hybrid)

Designed instructional content and produced learning media at a student-staffed agency within CU Denver's Learning Design and Technology program, serving faculty and external clients.

- Built a self-paced Rise 360 course for ThingStudio, CU Denver's digital pedagogy studio, teaching faculty and students to produce podcast audio with the studio's equipment and software, with defined learning outcomes and custom quizzes to assess learning.
- Collaborated with faculty to develop and refine Canvas LMS courses, enhancing accessibility through Canvas's accessibility checker and manual review, guided by WCAG 2.1.
- Produced 2 podcasts (21 episodes), 20 audiobooks, 5 instructional videos, and 3 Rise 360 trainings to support faculty and client projects.
- Partnered with systems administrators on Canvas catalog operations, course management, and student access; provided technical support and LMS troubleshooting for faculty and students.

Digital Media Producer / Video Content Creator — atlasRFIDstore

May 2014 – March 2020 | Birmingham, AL (On-Site and Hybrid)

Sole video producer for an e-commerce retailer of RFID hardware, owning production from filming through delivery.

- Produced 95+ instructional RFID videos on a near-weekly schedule, from in-depth tutorials to short FAQ videos featuring coworkers as on-camera experts, including the channel's two most-viewed videos (242K+ and 146K+ YouTube views); videos that helped reduce the time the support team spent answering repeat questions on customer calls.
- Produced the company's About Us video, recording the voiceover and creating custom motion graphics in After Effects; the video remains in use on the company's website six-plus years later, through a full site redesign.
- Annotated scripts with B-roll ideas, then created graphics and motion graphics in Illustrator and After Effects to show on screen exactly what the on-camera experts described; shot and enhanced product photos in Photoshop.
- Designed a custom YouTube end screen in After Effects that increased channel subscriptions.
- Coached colleagues through voiceover recording sessions; managed video equipment purchases within budget.
- Received 6 Certificates of Appreciation for improving the quality of the company's video production.

Digital Media Fellowship — University of Alabama at Birmingham (UAB)

September 2013 – August 2014 | Birmingham, AL (On-Site)

- Produced instructional and promotional videos with campus departments; conducted student workshops on video production and mentored students in multimedia software and equipment.

EDUCATION

Master of Arts, Learning Design and Technology (LDT) — University of Colorado Denver, May 2025, 4.0 GPA. Capstone: rebuilt the 29-page T-PREP program handbook in Canvas LMS with custom HTML navigation and accessibility remediation, and designed CU Denver: Steps to Success, a self-paced Rise 360 onboarding course for incoming transfer students. Independent study: co-built Spot the Smish, an interactive Articulate Storyline course.

Bachelor of Arts (dual degrees), Video Production and Digital Media Design; Integrated Studies (Individually Designed Majors) — University of Alabama at Birmingham, May 2014, cum laude.

AWARDS & RECOGNITION

- National Silver Student ADDY Award and 9 additional Student ADDY Awards, American Advertising Awards (UAB Digital Media).