

# Daniel (Danny) Twieg

## Multimedia Instructional Designer

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### PROFESSIONAL SUMMARY

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Instructional designer who both designs courses and produces their media: voiceover narration, video, and motion graphics. More than 10 years of production experience: 95+ published instructional videos, 242K+ views on the top tutorial, along with podcast and audiobook production. M.A. in Learning Design and Technology (CU Denver, 4.0 GPA) and five years of Canvas LMS development, including custom HTML/CSS. Partners with faculty and subject matter experts (SMEs) to build accessible courses guided by WCAG 2.1 and UDL, most recently public health training at the Colorado School of Public Health.

### SKILLS

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**Course Design & eLearning:** Backward design, ADDIE, SAM; Canvas Learning Management System (LMS) course design, custom HTML/CSS, and catalog operations; Articulate Rise 360

**Accessibility & Inclusive Design:** WCAG 2.1, Universal Design for Learning (UDL), Canvas accessibility checker, closed captioning, manual accessibility review

**Media Production:** Voiceover recording and narration, Camtasia, Adobe Premiere Pro, After Effects, Audition, Adobe Podcast, Photoshop, Illustrator, InDesign; graphic design, video and audio production (filming, motion graphics, editing, publishing), podcast and audiobook production, YouTube channel publishing, Wix website design

### EXPERIENCE

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**Senior Instructional Designer** — Rocky Mountain Public Health Training Center, Colorado School of Public Health, University of Colorado Anschutz

*January 2026 – August 2026 | Aurora, CO (Remote) | Full-Time, Grant-Funded*

Produce training media for an HRSA-funded center serving the public health workforce across six Rocky Mountain states and 32 tribal nations.

- Record voiceover narration for public health training videos (nine recordings in six months), including the complete six-part Multi-State Outbreaks Training Series and a three-video message mapping series.
- Edit instructors' self-recorded Microsoft Teams presentations into polished training videos in Camtasia for online course modules, removing verbal stumbles and animating keyword underlines to keep slide-based content visually engaging.
- Publish approved training videos to the RM-PHTC YouTube channel and edit closed captions for accuracy and accessibility.
- Serve as a peer reviewer on colleagues' training projects, providing specific suggestions for improvement.

**Podcast Editor / Web Content Editor** — The Teacher Leader Press

*December 2025 – Present | Littleton, CO | Freelance*

- Edit a three-host interview podcast in Adobe Audition: remove background noise with Adobe Podcast, cut filler words and verbal stumbles, and balance overlapping speakers to deliver publication-ready episodes.
- Designed and built the organization's website on Wix, collaborating with the director on design and navigation; maintain the site through ongoing content updates.

**Lead Mentor / Teaching Assistant** — University of Colorado Denver, School of Education and Human Development

*September 2025 – Present | Denver, CO (Remote) | Part-Time*

Serve as Lead Mentor and Teaching Assistant for one online graduate-level course each semester in the Urban Teacher Education program since Fall 2025, currently the 27-student Teachers as Leaders summer course.

- Built custom HTML navigation menus for course home pages in Canvas LMS, giving students clearer access to course materials than Canvas's default sidebar.
- Collaborate with the course instructor to improve the course's visual design, applying graphic design principles in the Canvas HTML Editor to refine layouts.
- Review each course for accessibility and clear navigation.

- Provide technical support to the instructor and students as the primary contact for Canvas issues.

### **Instructional Designer / Teaching Assistant / Digital Media Producer** — The Learning Agency at CU Denver

*June 2021 – May 2025 | Denver, CO (On-Site and Hybrid)*

Designed instructional content and produced learning media at a student-staffed agency within CU Denver's Learning Design and Technology program, serving faculty and external clients.

- Built a self-paced Rise 360 course for ThingStudio, CU Denver's digital pedagogy studio, teaching faculty and students how to record voiceovers using studio software and equipment, with defined learning outcomes and custom quizzes to assess them.
- Collaborated with faculty to develop and refine Canvas LMS courses, enhancing accessibility through Canvas's accessibility checker and manual review, guided by WCAG 2.1.
- Produced 2 podcasts (21 episodes), 22 audiobooks, 5 instructional videos, and 4 Rise 360 trainings to support faculty and client projects.
- Partnered with systems administrators on Canvas catalog operations, course management, and student access; provided technical support and LMS troubleshooting for faculty and students.

### **Digital Media Producer / Video Content Creator** — atlasRFIDstore

*May 2014 – March 2020 | Birmingham, AL (On-Site and Hybrid)*

Sole video producer for an e-commerce retailer of RFID hardware, owning production from filming through delivery.

- Produced 95+ instructional RFID videos on a near-weekly schedule, from in-depth tutorials to short FAQ videos featuring coworkers as on-camera experts, including the channel's two most-viewed videos (242K+ and 146K+ YouTube views); videos that helped reduce the time the support team spent answering repeat questions on customer calls.
- Produced the company's About Us video, recording the voiceover and creating custom motion graphics in After Effects; the video remains in use on the company's website six-plus years later, through a full site redesign.
- Annotated scripts with B-roll ideas, then created graphics and motion graphics in Illustrator and After Effects to show on screen exactly what the on-camera experts described; shot and enhanced product photos in Photoshop.
- Designed a custom YouTube end screen in After Effects that increased channel subscriptions.
- Coached colleagues through voiceover recording sessions; managed video equipment purchases within budget.
- Received 6 Certificates of Appreciation for improving the quality of the company's video production.

### **Digital Media Fellowship** — University of Alabama at Birmingham (UAB)

*September 2013 – August 2014 | Birmingham, AL (On-Site)*

- Produced instructional and promotional videos with campus departments; conducted student workshops on video production and mentored students in multimedia software and equipment.

## **EDUCATION**

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**Master of Arts, Learning Design and Technology (LDT)** — University of Colorado Denver, May 2025, 4.0 GPA.

Independent study: co-built an Articulate Storyline course.

**Bachelor of Arts (dual degrees), Video Production and Digital Media Design; Integrated Studies (Individually Designed Majors)** — University of Alabama at Birmingham, May 2014, cum laude.

## **AWARDS & RECOGNITION**

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- National Silver Student ADDY Award and 9 additional Student ADDY Awards, American Advertising Awards (UAB Digital Media).